

ER 60-8237/a

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24 October 1960

✓ *copy*  
Mr. Arnold Fine  
Director of Public Relations  
The Hecht Company  
Washington 4, D. C.

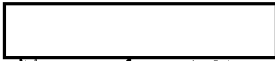
Dear Mr. Fine:

Just before Mr. Dulles left for a short trip to Europe, he asked me to acknowledge and thank you very much for your letter of 19 October inviting him to the press luncheon in honor of Mr. Jake Mogelever on 1 November.

Mr. Dulles does not plan to be back from his trip until after that date and therefore must regretfully decline your kind invitation. He asked that I express his appreciation for your thoughtfulness in asking him to be with you on this occasion.

Sincerely,

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Executive Officer

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THE HECHT CO.

F ST. AT SEVENTH, N. W.  
WASHINGTON 4, D. C.

ARNOLD FINE  
DIRECTOR OF  
PUBLIC RELATIONS

October 19, 1960

The Honorable Allen Dulles  
Director of Central Intelligence  
2430 E Street, N. W.  
Washington, D. C.

Dear Mr. Dulles:

A member of the United States Treasury Department, Mr. Jake Mogelever, has written a book covering many of the Civil War years entitled "Death to Traitors." It is the story of a gentleman who helped found the Secret Service Division of the Treasury.

Doubleday & Company and the Hecht Company are having a press luncheon in honor of Mr. Mogelever and important officials of the government at 12:30 p.m., Tuesday, November 1, in the fifth floor executive conference room of the Hecht Company. We would be privileged to have you as a guest of honor.

Among those invited to attend are The Honorable Ivy Baker Priest, General Ulysses S. Grant, III, Homer Gruenther, Robert Anderson, J. Edgar Hoover, and U. E. Baughman. I hope that you will be able to be with us at that time.

I would appreciate your letting me know if you will be able to attend.

Sincerely,

*Arnold Fine*  
Arnold Fine

AF:dd